

Website Redesign - What It Is?



It Could Involve Changing Elements Like

- A Domain Name Change
- Content Update
- Features/section Addition
- UI Enhancement
- Mobile UX Optimization And
- Rebranding

Why Should You Consider A Website Redesign?

- Rebranding/Repositioning
- New Product/Service Launch
- Conversion Optimization On Data-Backed Insights
- Responsive Website Design Revamp
- Higher SEO Ranking

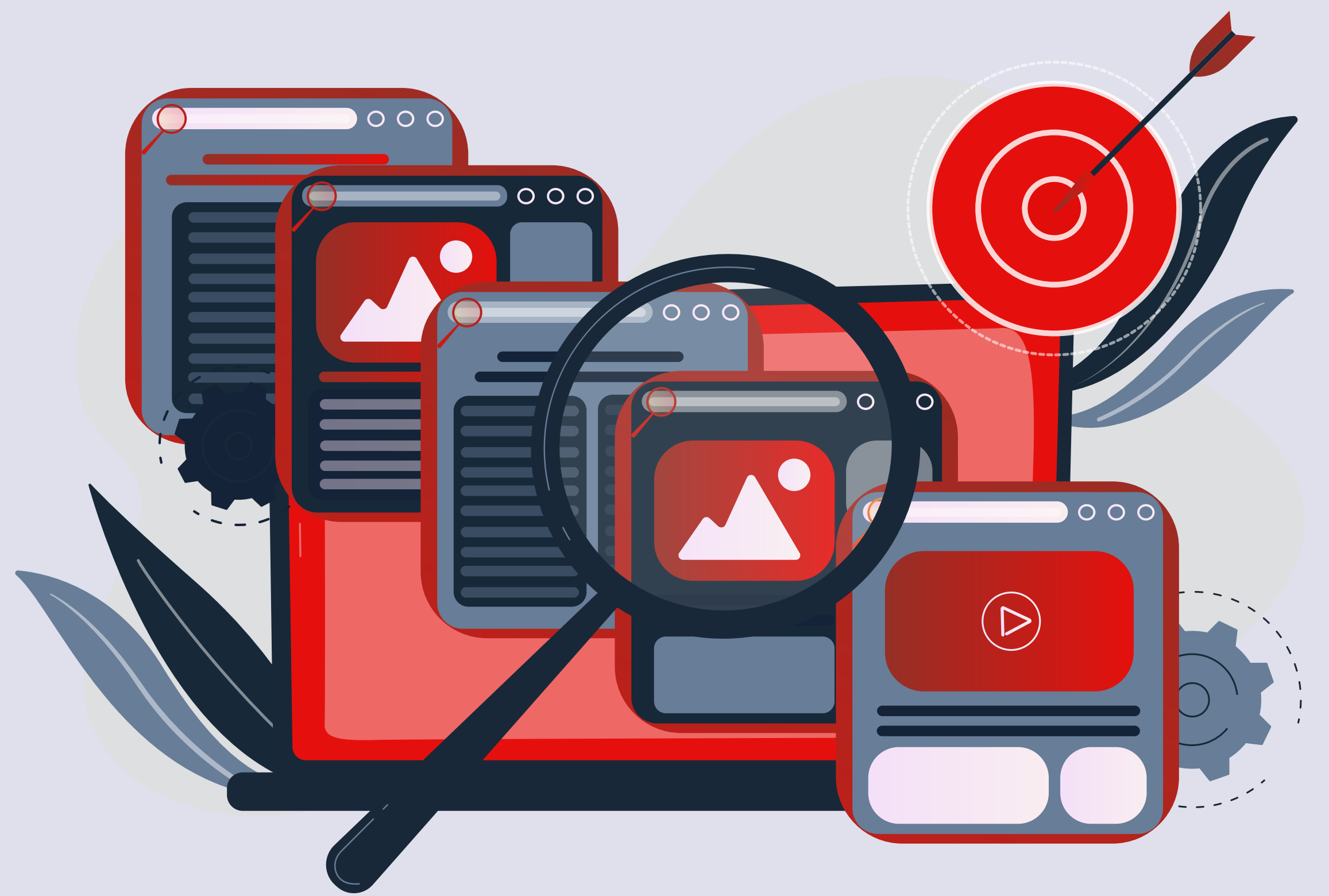


What Is Importance Of SEO In Web Design?

- Attracts More Organic Traffic
- Drives More Conversions
- Helps Improve User Experience
- Makes Your Website Search Engine Friendly
- Helps Get The Most Of Your Marketing Budget

SEO Integration Points For Redesigning Pre-Design Stage

- Research Competitors
- Research Keywords And Map
- Map Website Framework Visually
- Write Copies
- Design UI



During-Design Stage

- Audit Website
- Set Up The Test/staging Website With No Index Attribute
- Upgrade Design With The Old Database Crawl And Audit The Test/staging Website
- Match Up Your Content
- Replace Old URLs With The New Ones
- Optimize Page Speed
- Configure Google Analytics



Post Design Launch We Will Continue Monitoring And Comparing Seo Visibility And Search Traffic, Analyze Data, Provide Security, And Much More.